

# May Blades Advertising/Sponsorship Opportunity

The Lakewood Winter Club invites you to help sponsor our May Blades 2010 figure skating competition. The competition is sanctioned by the United States Figure Skating Association, the same association that sanctions U.S. Nationals. May Blades draws skaters from the Pacific Northwest, Alaska and Canada. The competition will be held at Sprinker Recreation Center in Tacoma, WA May 13 – 16, 2010. You may help sponsor this competition by placing an advertisement in our souvenir program. The program advertising rates are as follows:

<u>Type</u>	<u>Size</u>	<u>Price</u>
Full Page (Outside Back Cover)	4.5"W x 7.5"H	\$80.00
Full Page (Inside Cover)	4.5"W x 7.5"H	\$75.00
Full Page (Inside Program)	4.5"W x 7.5"H	\$65.00
Half Page	4.5"W x 3.75"H	\$35.00
Business Card/Standard Card		\$20.00
Good Luck Ad	4"W x 2.25"H	\$10.00 - \$20.00

(See attached page of ideas!)

All ads must be **camera ready or electronic**. Local businesses may include coupons in their advertisements. **To reserve covers, call right away:** We only have 3 available. **AD DEADLINE IS MAY 1, 2010.** Please send your order and check payable to Lakewood Winter Club (LWC) to:

**Sonja Rasmussen**  
 6623 130th Street Ct E  
 Puyallup, WA 98373-6322  
 (253) 531-1859  
 Email: MayBlades@lakewoodwinterclub.com

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## Order Form

**I would like to place an ad.**  
 Good Luck Ad Space

(Or choose from page of pre-designed ads!)

Size \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 CSZ \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Amount enclosed: \_\_\_\_\_

Make a separate check payable to: Lakewood Winter Club. Don't forget to include your ad with this order form or mark the ad you desire on the pre-designed ad page and send with your check. Thanks for supporting skating!

**We reserve the right to refuse any ad.**

## Good Luck Ads for Program

Parents, relatives, and friends are invited to purchase an ad for the program to show their support for their favorite skater(s). Enclosed is a copy of the artwork to choose from. Please write the number of the ad you wish to use and the "To" and "From" names and we will do the rest. The sizes and prices are indicated below!

Ad# \_\_\_\_\_ To: \_\_\_\_\_

From: \_\_\_\_\_

Ad #1  
\$20

Name



**We are so PROUD of you!**

From: Name

Ad #4  
\$20




SK8 GR8  
Name

From: Name

Ad #2  
\$20

To: Name

SMILE!



From: Name

Ad #5  
\$20

Have FUN  
Name



From: Name

Ad #3  
\$20

Reach for  
the Stars!



To: Name  
From: Name

Ad #6  
\$20

From:  
Name



GOOD luck name

Ad #7  
\$10

Good Luck Team Name

From: Name

Ad #9  
\$10

Good Luck Skaters!!!



From: Name

Ad #8  
\$10

BEST Wishes NAME!

Ad #10  
\$10

★ You're a Star Name! ★